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USA. Consumer Council

## SOURCES OF INFORMATION ON

### CONSUMER ORGANIZATION AND EDUCATION

Consumer Bureaus in the Recovery  
Administration.

Bureaus in the Departments ren-  
dering consumer service.

Non-profit organizations outside  
of the Government.

## REPORT OF THE SECRETARY OF AGRICULTURE 1933

"Redistribution of purchasing power to wage earners and crop adjustments in agriculture cannot be relied on exclusively to correct the trouble. These factors should help to bring supply and demand more nearly into balance. Processors, distributors, and others, however, hold a strong position in the economic system. They can continue to exact an undue share of the consumer's dollar, if nothing is done to stop them."





### THREE CONSUMER BUREAUS

. . . "There are three bureaus within the Government which have carried the name 'consumer' as part of their title. These are

The Consumers' Division of the National Emergency Council;  
The Consumers' Counsel of the Agricultural Adjustment Administration;  
The Consumers' Advisory Board of the National Recovery Administration.

Each has been concerned with a different phase of the consumer's problems." . . . .

. . . "The Consumer's Place in the Organization of the New Deal"  
Address of Dr. Thomas C. Blaisdell, Assistant Director of Consumers' Counsel, Agricultural Adjustment Administration, before American Statistical Association, December 29, 1934.

#### I. CONSUMERS' COUNSEL of the Agricultural Adjustment Administration References:

1. General statement of purpose and activities by Dr. Frederic C. Howe, Consumers' Counsel.
2. CONSUMERS' GUIDE, bi-weekly publication of the Consumers' Counsel.
3. Exhibit material - posters - loaned to groups and clubs for meetings.
4. Reprints of radio broadcasts - a weekly service to consumers.
5. General statement of Dr. Carl T. Schmidt on the Consumers' Counsel's position regarding consumer grades and standards (note: a more comprehensive analysis is available on request on provisions on standards in marketing agreements and codes under the jurisdiction of the Agricultural Adjustment Administration).

#### II. CONSUMERS' ADVISORY BOARD of the National Recovery Administration. References:

1. Statement of its functions.





2. Reports on standards:

A Survey of Terms Used in Designating Qualities of Goods.  
Consumers and the Grading and Labeling of Silk Goods.  
Testimony taken from transcript at the hearing of the Master Cannery Code February 8 and 9, 1934.

III. CONSUMERS' DIVISION of the National Emergency Council.  
References:

1. Consumer Notes - issued for the service of County Consumer Councils: a clearing house report on activities of local councils.
2. Bulletin No. 1, General Information; Rules and Regulations.
3. Bulletin No. 3, Standards of Quality, and supplements 1 and 2 to Bulletin No. 3.

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DEPARTMENTAL BUREAUS SERVICING THE CONSUMER

Among the existing departmental bureaus rendering consumer service are:

Bureau of Home Economics, Department of Agriculture;  
Food and Drug Administration, Department of Agriculture;  
Bureau of Standards, Department of Commerce;  
Bureau of Public Health, Treasury Department;  
Bureau of Labor Statistics, Department of Labor.

For other departmental bureaus servicing consumers see:

Price List of Government Publications of Use to Consumers.

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ORGANIZATIONS CONCERNED WITH CONSUMER PROBLEMS

Among organizations outside of the Government which have made a special study of consumer problems are:

1. National Consumers' League, 156 Fifth Avenue, New York.





2. American Association of University Women,  
1634 I Street, N. W., Washington, D. C.

Reference:

Scientific Consumer Purchasing - a study  
outline covering some of the developments  
in production and distribution which affect  
the consumer.

3. National League of Women Voters, 726 Jackson Place,  
Washington, D. C.

References: List of Publications.

- a. Swisher: An Introduction to Study of Tariff.
- b. Baldwin: Muscle Shoals as a Yardstick.
- c. Rockwood: Research in the Consumer's Interest.
- d. Carroll: Our Wants and How They Are Satisfied.

4. American Home Economics Association, Mills Building.

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OTHER SOURCES

1. Supplement to the Sixteenth Annual Conference Reports  
of the North Atlantic, Southern, Central, and Pacific  
Regions, Home Economics Education, 1934 - Consumer  
Education - issued by U. S. Department of the Interior,  
Office of Vocational Education, Office of Education.
2. Suggested Outline for a Bulletin on Consumer Buying  
Education, Office of Vocational Education (in prepara-  
tion).
3. Selected List of Reading References and Guides for  
Household Buyer, Prepared for Conference on Education  
of the Consumer, University of Chicago, Department of  
Home Economics, June 29, 1934.
4. Consumer Purchasing, by Evelyn H. Roberts, Department  
of Economics, University of Washington, Pullman, Wash-  
ington.
5. The Marketing System and the Consumer, Radio Talks, 1934,  
by Hazel Kyrk, University of Chicago.

5. The Marketing System and the Consumer, Radio Talks, 1934, by Hazel Kyrle, University of Chicago.

4. Consumer Purchasing, by Evelyn H. Roberts, Department of Economics, University of Washington, Pullman, Washington.

3. Selected List of Reading References and Guides for Household Buyer, Prepared for Conference on Education of the Consumer, University of Chicago, Department of Home Economics, June 29, 1934.

2. Suggested Outline for a Bulletin on Consumer Buying Education, Office of Vocational Education (in preparation).

1. Supplement to the Sixteenth Annual Conference Reports of the North Atlantic, Southern, Central, and Pacific Regions, Home Economics Education, 1934 - Consumer Education - issued by U. S. Department of the Interior, Office of Vocational Education, Office of Education.

OTHER SOURCES

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4. American Home Economics Association, Mills Building.  
a. Carvill: Our Wants and How They Are Satisfied.  
c. Rockwood: Research in the Consumer's Interest.  
b. Baldwin: Muscle Shoals as a Landmark.  
a. Swisher: An Introduction to Study of Family.

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National League of Women Voters, 726 Jackson Place.

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1634 I Street, N. W., Washington, D. C.  
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